

SIERRA MADRE NEWS

VOL. VII.

SIERRA MADRE, LOS ANGELES COUNTY, CALIFORNIA, FRIDAY, NOVEMBER 29, 1912

NO. 9

LIQUOR LAW UP FOR VOTE

INITIATIVE PETITIONS FILED

City Will Probably Vote on Pool Room and Liquor Ordinances at Same Time

Initiative petitions requesting the submission of a "dry" ordinance to the voters of Sierra Madre were presented at the meeting of the City Trustees Wednesday evening. The petitions bore 116 names, about equally divided between men and women. The signatures were certified to on the three identical petitions by Mrs. H. G. Flint, Mrs. Howard Hill and Mrs. Martha Rust.

The ordinance which the trustees are requested to submit is designed to prevent the manufacture and sale of liquor in any form in Sierra Madre except for medical purposes. The latter business is restricted to regularly registered druggists who are permitted to sell only on specific prescription and only one sale on a prescription. The sale of alcohol for scientific or industrial purposes is permitted. The ordinance would reduce the booze business in Sierra Madre to what individuals cared to bring in hip pockets or suit cases from "wet" territory for their individual or family use.

After reading the petitions they were referred without discussion except as to the legal procedure to the city clerk for verification of the signatures. He was instructed to report on the pool room referendum ordinance at the same time so that if both are found valid they can be submitted to a vote at the same election. The election must be called not less than 30 days nor more than 35 days after the certification of their validity by the clerk.

East Grand View Improvement
Estimates regarding the probable cost of grading and surface oiling East Grand View avenue were presented by Street Superintendent Udell, the total being about \$800 including a timber bridge of 20-foot span over the Little Santa Anita channel. The property owners having petitioned for the improvement by private contract and agreed to put up the money in advance to guarantee payment, that was ordered as the next step to be taken.

Mr. Guercio was present to urge the prompt acceptance of a street he has opened up through his property. The trustees informed him the street was not yet in shape for acceptance, and a trip of inspection was arranged so the matter could be discussed on the ground.

A petition signed by twenty-four business men asking for the appointment of a night watch was presented. They agreed to contribute a dollar each month toward his salary. It was part of the plan to have the watchman sweep the streets each night. It was finally decided to try the experiment provided the subscriptions could be increased to \$30 monthly, the pay of the job not to exceed \$75 monthly.

FIRE IN WEST FORK

THANKSGIVING DAY BLAZE MENACES MT. WILSON AND THE WATER SHED

Dense clouds of smoke rising above the ridge at the head of the Little Santa Anita Canyon caused no little alarm late Thursday afternoon in Sierra Madre. It was evident a fire of some sort was raging in the mountains east or northeast of Mr. Wilson. Investigation revealed the fire to be in the West Fork of the San Gabriel near the ranger's cabin and two miles from Mt. Wilson. Several hundred acres were burned over before the flames could be stopped.

Ranger Norman Ross, who is stationed in the West Fork, had only a few men within reach to aid him. Other men were rushed down from Mr. Wilson Hotel. The thickly wooded and brush covered slope on the north side of the Mt. Wilson ridge offered fine fuel for the flames and while the hotel and observatory buildings probably could have been saved from destruction in case of the fire spreading that way the menace was too close for comfort.

CONGREGATIONAL SERVICES

Next Sunday morning at the Congregational Church the pastor, Rev. W. H. Hannaford, will preach the first of a series of sermons on the general theme, "Christ's Mission." The separate topics will be as follows, and the sermons will be delivered consecutively, at the morning service, on the dates assigned.

Dec. 1. "In Relation to Individuals."
Dec. 8. "In Relation to Society."
Dec. 15. "In Relation to God the Father."

Dec. 22. "What is Christ to You?"
This study will be appropriate to the approaching Christmas season and all are invited to participate in it.

Next Sunday evening the subject of the discourse will be "Vital Christianity."

If any were absent, or failed to bring their offering for Home Missions last Sunday, they may hand it in next Sunday by using the special envelope or handing it direct to the pastor or one of the collectors.

TREAT IS IN STORE

FINE PROGRAM ARRANGED FOR SECOND CONCERT OF SERIES AT CLUB HOUSE

Music lovers have a treat in store for them next Monday evening, December 2, at the Woman's club house, on the occasion of the second concert of the series being given by the faculty of the Los Angeles Musical College. The artists who will appear are Mr. Harry Girard, Mrs. Agnes Cain-Brown Girard, Mr. Ray Hastings and Mme. Elsa Von Grofe Menasco. The concerts are given under the auspices of the Woman's Club at popular prices.

On Dec. 9th this will be followed by the third concert given by Mrs. Shank, Miss Dillon, Mr. Hastings and Miss Tremain.

On Dec. 16th the fourth concert will be given by Mr. and Mrs. Wylie, Mr. and Mrs. De Grasse, and Mr. Clerbois.

On Dec. 23rd the fifth concert will be given by Mr. Bates, Miss James, Miss Thompson, Mr. and Mrs. DeLano and Wm. Hooper Howells.

After the concert next Monday evening anyone who is interested in any of the branches of music represented in these concerts may talk with Mr. Girard, general manager of the col-



HARRY GIRARD

lege, and he will be glad to answer any questions. Arrangements may be made with him for teachers in Piano, Vocal or Dancing to visit Sierra Madre one day in each week.

Concert Program

- Four Duets
(a) "Nocturne" ...Cecile Chaminade
(b) "The Angelus" Cecile Chaminade
(c) "The Return" Granville Bantock
Mr. and Mrs. Harry Girard
Mr. Hastings at the piano
Two Solos for Violoncello
(a) Meditation from "Thais" ...
...Jules Massenet
(b) Gavotte No. 2 ...David Popper
Mme. Elsa Von Grofe Menasco
Mr. Hastings at the piano
Three Songs
(a) "Hear Ye Winds and Waves"
...George Frederic Handel
(b) "Myself When Young" ...
...Liza Lehmann
(c) "The Fool of Thule" ...
...Pietro Alessandro Yon
Mr. Hastings at the piano
Three Songs with Violoncello Obligato
(a) Chanson d'Amour ...J. Hollman
(b) Lullaby from the opera "Harold"
...Edward Naprawnik
(c) Ave Maria ...Bach-Gounod
Mrs. Harry Girard
Obligati by Mme. Grofe-Menasco
Mr. Girard at the piano
Three Solos for Piano
(a) "Two Preludes" Frederic Chopin
(b) "Melody" ...Ray Hastings
(c) "Meditation" ...Prelude-Finale
...Alessandro Bolto
Mr. Ray Hastings
Three Duets
(a) "Nearest and Dearest" ...
...L. Garaciolo
(b) "Smiles and Tears" from "Maggie Flute"
...Wolfgang Amadeus Mozart
(c) "Passage Birds Farewell" ...
...Eugen Hildach
Mr. and Mrs. Girard
Mr. Hastings at the piano

NOVEMBER REALTY TRANSFERS

A S. Mead reports the following real estate transfers for the month of November:

Lots 1 to 8 inclusive of the Mannering Tract, Mary A. Lockhart to Henry T. Fennell.

Lot 30, Park Manor Tract, Susan H. Mead to Miss May A. Jordan.

Lot 4, Lunt's Tract, F. R. Smith to Mary H. Gay.

Lot 9, Park Manor Tract, C. T. Foredeen to F. B. Seeley.

Lot 31, Hart's Subdivision, Mrs. Nellie Emery to J. K. Davis.

Lot 30, Hart's Subdivision, Roy Edwards to J. K. Davis.

Lot 3, Wilton Tract, H. P. Dilworth to Miss Nellie Gill.

East half of Lot 8, Park Manor Tract, J. A. Kimball to A. S. Mead.

Lot 7, Canyon Tract, F. R. Yerxa to Estelle H. Fennell.

Lot 11, Oak Knoll Tract, James Nickle to W. L. Gilliland.

ANNUAL SALE SOON

LADIES OF CONGREGATIONAL CHURCH TO HOLD ANNUAL SALE OF HOLIDAY GOODS

With a great quantity of attractive holiday goods and a pleasing entertainment program the ladies of the Congregational Church will hold their annual Christmas sale next Friday, December 6, in the Woman's club house. Booths and tables will be arranged for the display of the fancy and useful articles on which the ladies have been working for months. Refreshments will be served during the afternoon and evening. A cafeteria supper will be served at six o'clock. During the evening a program of vocal and instrumental music will be rendered. The reception committee will consist of Misses W. H. Hannaford, M. Mackerras, M. W. Cops and J. C. Dickson. Mrs. Howard Hill is president of the Ladies' Aid Society of the church and in general charge of the affair.

Articles of almost every description will be on sale. The list of departments gives only a faint idea of what will be displayed. The fancy work will be in charge of Miss Little Humphries. A display of bags and other useful articles will be in charge of Mrs. A. N. Adams. Aprons of various kinds will be sold under the direction of Mrs. Greer Caskey. The art table will be conducted by Mrs. H. G. Flint. The children's department will be conducted by Mrs. G. E. Caspman.

Decorations will be in charge of Mrs. Martha Rust. Delicious home made candy will be prepared and sold by a committee of young ladies under the supervision of Miss Hilda Caley, and punch will be served at their department as well. Other refreshments will be in charge of Mrs. A. T. Gay and the cafeteria will be in charge of Mrs. W. L. Walker. The entertainment program will be arranged by Miss Audrey Caley.

METHODS OF Y.M.C.A.

TRAINED VOLUNTEER LEADERSHIP ESSENTIAL TO SUCCESS OF RURAL ORGANIZATIONS

In extending the rural work of the Young Men's Christian Association one of the real problems is to have those interested understand how it is possible to promote association work without the use of expensive buildings. All acknowledge the important place modern buildings with their fine equipment have in our larger cities. In the country work the important thing is not in buildings, but in trained volunteer leadership.

The County Committee through their county secretary enter a community and guide in the organization of a work for the young men and boys. The most important task of the county secretary is to discover, enlist and train leadership for boys and young men. He becomes the expert adviser on work among boys. By enlisting fifty men in a county, each with a group of twelve boys, the work influences directly six hundred different individuals and a great many others are touched indirectly.

The corner stone of the rural work consists of a small group with their adult leader. These groups meet in churches, schools, business office, city halls or rented rooms. The meeting place is usually found if an enthusiastic group of boys with a leader decide to work together for their own development and for the good of the boys and young men of the community.

Bible classes, summer camps, the study of agriculture, local and county athletic meets, scouting all can be carried on without the use of Association buildings.

Another fundamental in rural work is cooperation. The association in this department seeks especially to cooperate with the home, the church, the Sunday school, the public school, farmers' organizations and agricultural agencies in bringing the best things to the boys and young men of the community.

Five fundamentals in rural work follows:

1. Discovery, enlistment and training of volunteer leadership.
2. Cooperation with existing agencies.
3. A task for every man and every woman a task.
4. A maximum of personality, a minimum of equipment.
5. Main emphasis on work with boys from 12 to 20 years of age.

The success in a county consists very largely in following the above simple suggestions.

EPISCOPAL SERVICES

Church of the Ascension, the Rev. Dr. George H. Cornell, Rector. First Sunday in Advent. Sunday school 9:45 a. m.; sermon and Holy communion 11 a. m. All are cordially invited.

WILL DISCUSS PROHIBITION

A meeting of the Civics Study Club will be held in the parlors of the Woman's club house next Monday afternoon at three o'clock. The subject for discussion will be "Prohibition."

A LONG HEADED MAN



WILL SHOP EARLY and Avoid the Christmas Rush.

You will observe that this long headed man also has a long face, but that there is a smile on it.

You will likewise have a smile on your face—whether said phiz is long or short—if you get your Christmas things before the stock of goods and the temper of the clerks become short.

The long headed man or woman is the one who uses his or her brains. No one who does this will be caught in the mobs that flood the stores just before Christmas.

The person with brains will have attended to all these things before the mobs appear.

That will prove him or her long headed, and if also long faced the features will be wreathed in smiles.

Get your smiling apparatus oiled and dusted and then go out and do your Christmas shopping today. After that your smile will not come off till after Dec. 25.

Do your Christmas shopping early and thus prove that you have brains.

A jolly party chaperoned by Mrs. W. H. Ingraham and Mrs. E. W. Camp went on Thursday to the cabin in Bailey Canyon where they will enjoy a few days' outing. Those in the party were the Misses Dorothy Camp, Katherine Mason, Dona Moses, Margorie Tufts and Frances Edwards, Messrs. Raymond Andrews, Victor Hill, Lawrence Nourse and Charles Camp.

Sierra Madre Directory

CITY OFFICIALS

BOARD OF TRUSTEES—C. W. Jones, Chairman; C. E. Gray, N. W. Tarr, J. C. Fogler, L. E. Steinberger. Regular meetings in City Hall, second and fourth Thursday evenings.

City Clerk, C. H. Perry; Attorney, C. C. Montgomery; Treasurer, Max W. Wolf; Marshal, Tax Collector, and Street Superintendent, A. M. Udell; Engineer, W. F. Bissell.

BOARD OF HEALTH—Dr. R. H. Mackerras, Chairman; F. Biederman, Secretary; J. A. Osgood, A. N. Adams, J. A. Patterson.

BOARD OF TRADE

ORGANIZED to promote the civic and commercial development of Sierra Madre. Meets in City Hall on second Monday evening of each month at 8 p. m.

CHURCHES

CONGREGATIONAL CHURCH—Central Ave., at Hermosa. Rev. W. H. Hannaford, Pastor. Sunday school, 9:30 a. m. Morning worship, 11 a. m. Christian Endeavor Society, 6:45 p. m. Evening worship, 7:30 p. m. Midweek prayer meeting, Wednesday at 7:30 p. m.

CHURCH OF THE ASCENSION (Episcopal)—Dr. George H. Cornell, Rector. Residence, The Rectory, Phone Black 70. Sunday school, 9:45 a. m.; Morning Prayer and sermon, 11 a. m.; Holy communion, first Sunday in the month, 11 a. m.; on the greater festival and other days by appointment, 7:30 a. m. Sunday evening service from October to July, 7:30 p. m.

ROMAN CATHOLIC—Chapel on Highland avenue, east of Baldwin. Rev. M. W. Barth in charge. Services at 8 a. m. Sunday.

HOME OF TRUTH—493 Auburn Ave. Sunday service, 3:30 p. m. Bible lesson, Wednesday, 3 p. m. Healing meeting, Friday, 8 p. m. All are welcome.

PUBLIC LIBRARY
SIERRA MADRE FREE PUBLIC LIBRARY—Central avenue, W. of Lima. Open each weekday afternoon from 1:30 to 5:30 and from 7 to 9 o'clock each evening. Mrs. F. B. Wheatley, Librarian. Municipal Library Board—George B. Morrill, Chairman; H. J. Potter, Mrs. E. T. Pierce, W. S. Andrews, J. A. Osgood.

FRATERNAL
SIERRA MADRE LODGE No. 483 F. & A. M.—Stated meeting first Tuesday in

HOLIDAY SEALS HELP

ANTI-TUBERCULOSIS FIGHT IS AIDED BY USE OF THE RED CROSS SEALS

Sierra Madre school children have been busily canvassing for the sale of the Red Cross Christmas seals issued by the Society for the Prevention of Tuberculosis. The seals are supplied for local use by the state and national organizations, but the proceeds are used locally, under the direction of the municipal nurse and the board of health.

"How did the Red Cross Christmas Seal originate?" is a question that is being asked by many during this holiday season when millions of these stickers are being sold all over the United States. To Jacob Rils, the well-known social worker of New York, and to Miss Emily P. Bissell, the energetic secretary of the Delaware Red Cross, jointly belong the honor of originating our American Red Cross Christmas Seal. In 1909 Mr. Rils' interest was aroused by the receipt of a Christmas Tuberculosis stamp on a letter from Norway. He published an article about this queer-looking stamp in the Outlook, and suggested some possible uses for it in this country. Miss Bissell at once saw an opportunity here and prepared a stamp, from the sale of which her Society realized \$3,000 for tuberculosis work. So impressed was she with this success that she induced the American Red Cross to take up the sale in 1908 on a national basis. With very little organization and with hardly any attempt at careful advertising the sale that year brought in, nevertheless, over \$135,000 for anti-tuberculosis work in various parts of the United States. In 1909, with more thorough organization, the sale was increased to \$230,000, and in 1910 to nearly \$310,000. Last year the sale increased to over \$350,000, or 33,000,000 seals.

While our own Red Cross Seal dates back only four years, "charity stamps," from which this idea originally sprang, go back to 1862, when "sanitary fair stamps" were first used in Boston to secure money for the care of soldiers wounded during the Civil War. Nearly \$1,000,000 was raised in this way during the years 1862 and 1865. After the war this method of raising money was discontinued in this country for a generation, although it found vogue in Portugal, Switzerland, Austria, France, Spain, Denmark, Norway, Russia, Sweden and other European countries. There are now hundreds of different types of charity stamps used in all parts of the world, as many as forty being used in Austria for children's hospitals alone.

Stamps or seals were first used to get money for the anti-tuberculosis crusade in Norway and Sweden in 1904. It was from one of these stamps that Jacob Rils and Miss Bissell received their ideas for our own Red Cross Christmas Seal.

The members of the Dickens' Club were entertained on Tuesday at the home of Mrs. A. S. Moore of Carter avenue. The guests were entertained on the spacious veranda, where reading and sewing were enjoyed. Mrs. Moore was assisted by Mrs. C. J. Crawford and Mrs. Sherman Roberts of Pasadena, who has been staying the week with Mrs. Moore.

SCHOOL FARE FIVE CENTS

BENEFITS HIGH SCHOOL PUPILS

Board of Trade Secures Important Concessions From Pacific Electric

Important concessions regarding fares between Sierra Madre and Pasadena were granted by Traffic Manager D. W. Pontius of the Pacific Electric at a conference with the transportation committee of the Board of Trade on Tuesday. Reductions were made in the rates to school pupils and a ruling of advantage to commuters and others was granted in the use of transfers.

Most important of the results was the reduction in school fares. A rate of five cents was granted from Sierra Madre to the new high school on East Colorado street. This will make a rate of ten cents for the round trip for high school pupils as against twenty-five cents at present charged. The rate from Sierra Madre to the present high school will be seven and one-half cents, or fifteen cents for the round trip. This rate will apply to pupils of other schools in the business section of Pasadena. All the high school departments will be transferred to the East Colorado street plant within a few months. At that time the Sierra Madre pupils will be as close to the school if not closer than those living in various parts of Pasadena. With a five cent fare Sierra Madre high school facilities may be said to be of the very best obtainable. The new rate will go into effect as soon as the schedule has been made up and filed with the state railroad commission thirty days.

While no reduction was granted in the regular cash fares to Pasadena in important concession was granted when Mr. Pontius ruled that transfers would be issued when desired for travel by way of Pasadena on all Los Angeles commutation books. The stop-over privilege gives time for the transaction of business in Pasadena while going to or coming from Los Angeles. Inasmuch as nearly every family in Sierra Madre possesses and uses some form of Los Angeles commutation books it was thought that with this concession granted it would not be judicious to demand further reductions at this time. But the committee came away with the impression that such reductions might be expected in the not distant future.

The gentlemen who attended the conference with Mr. Pontius and pleaded the cause of Sierra Madre so successfully were President Tarr of the Board of Trade and Messrs. E. W. Camp, J. W. Keys and W. C. Davis.

CHURCH IS LAUDED

MAGAZINE WRITER PAYS HIGH TRIBUTE TO BEAUTY OF EPISCOPAL CHAPEL

High praise is accorded the beautiful architecture and situation of the Episcopal Church in Sierra Madre by a writer in the American Magazine for December. The members of Ascension Parish and other citizens of the community as well have good reason to be proud of the fame which the beauty of the chapel has acquired by reason of the verbal and written reports of visitors who have been charmed by it. The article above referred to is entitled "Faking as a Fine Art," and contains this paragraph:

"In the foothills at the lower end of the Mt. Wilson Trail in California stands one of the most beautiful churches in America, small, but perfect in architecture and superb in setting. It stands overlooking the little city of Sierra Madre. One winter I delighted in photographing this church with the snow clad mountains behind, the pepper and eucalyptus trees massed around it, and the ivy creeping over its tower. One photograph of this church stood on my desk at the office."

The article is written by a newspaper man who tells how fake stories are worked up and featured in the big Sunday papers. In this case his chief, seeing the picture of the little church, conceived the idea of a story which was worked up and published in the newspaper. It concerned an English girl living in Mexico and engaged to a wealthy American mining man. She refused to marry him except in the old church at her home, a little Sussex village. The man is unable to go there, so he buys the church, ships it to Mexico, sets it on a mountain near his mines, and the pair are married in it.

It is easy to imagine how the picture might inspire parts of the story. And the fact that it was so used does not detract from the author's tribute to the church and its setting.

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 TAKE NOTICE**

4 FREE SCHOLARSHIPS, endowed, and val-
 ued at \$1,000 each, will be awarded by the Los
 Angeles Musical College. Scholarships good in all
 departments: Voice, Violin, Piano, Drama. Com-
 petition opens to anyone under 25 years of age.
 Examinations daily from 12 to 1 p.m. For full
 particulars address, Los Angeles Musical Col-
 lege, 7th floor, Majestic Theatre Bldg., Los
 Angeles.

Postcards at the News Printery

Brief Items of Interest

Mr. and Mrs. C. W. Burrell were the
 guests of friends in Hermosa on Thurs-
 day.

E. Waldo Ward is enjoying a short
 stay here in his home on East High-
 land.

Paul C. Staples of Oxnard was the
 guest on Sunday of his mother, Mrs.
 Alice Staples.

Miss Dorothy Gresham of Long
 Beach was the guest on Sunday of
 Mrs. Frank Gresham.

Miss Law and Miss Moore of Mon-
 treal, Can., are here to spend the win-
 ter at the home of Mrs. Ferry.

Miss Helen Morrow of Los Angeles
 was a guest one day last week at the
 home of Mrs. W. H. Ingraham.

Charles Camp came home for the
 Thanksgiving holiday from Berkeley,
 where he has been attending the Uni-
 versity.

Miss Marion Vannier of Los Angeles
 enjoyed Sunday here visiting at the
 home of her parents, Mr. and Mrs. E.
 H. Vannier.

Miss Hazel Hill has returned from
 a visit of three weeks at the home of
 Mr. and Mrs. G. H. Seager of San
 Bernardino.

Mrs. King L. Kendle of Holtville, Im-
 perial Valley, has been spending a fort-
 night at the home of her aunt, Miss
 Alice Tufts.

Miss Caroline Kemp and Miss Hilda
 Humphries of Los Angeles spent last
 Thursday and Friday at the home of
 Mrs. George Humphries.

Mrs. Charles Seeley and two children
 left Thursday evening for their home
 in Oatman, Ariz., after having spent
 the past two months here.

Mrs. C. F. Gray and the Misses Law
 and Moore were luncheon guests on
 Tuesday of Mrs. Robert Hamilton
 Mackerras of Los Angeles.

Mr. John Coffeen and the Misses
 Ellnor and Helen Coffeen of Pasadena
 were guests on Sunday at the home of
 Mr. and Mrs. J. H. Wright.

Mr. and Mrs. Robert Nichols and
 daughter, Miss Dorothy, spent Thank-
 sgiving Day with Mr. and Mrs. F. O.
 Nichols of San Gabriel Court.

Carl Smith, formerly of Pittsburg
 and now a resident of Oakland, was
 a guest this week at the home of Mr.
 and Mrs. Arthur Johnson of Canyon
 avenue.

Mr. and Mrs. S. J. Kryder and sons
 of Lordsburg and Mrs. Pearson and
 daughter were the dinner guests for
 Thanksgiving of Mr. and Mrs. F. H.
 Hartman.

Word has been received of the birth
 of a son to Mr. and Mrs. Ollie Top-
 ham of Los Angeles, who are well re-
 membered as having been at one time
 residents of Sierra Madre.

Mr. and Mrs. T. M. Webster of Bon-
 nita avenue entertained with Thank-
 sgiving dinner on Thursday Mr. Web-
 ster's mother, Mrs. M. A. Webster, and
 sister, Miss Lydia Webster.

Dr. J. M. Radebaugh had the mis-
 fortune to sustain a broken leg on
 Sunday while alighting from a Pacific
 Electric car. He is confined to his
 quarters at the Dietz home.

The "Eleven and One Club" were en-
 tertained this week at the home of
 Miss Verna Tribble. A pleasant evening
 was spent with sewing and social chat
 and dainty refreshments were served.

Miss Thompson of Washington,
 Penn., and her niece, Miss Jane
 Thompson of Pittsburg have come to
 Sierra Madre to spend the winter and
 will remain in Miss Fanny Willis' home.

Mrs. Alice Staples has received the
 glad news of the birth of a grand-
 daughter, Jeanette Field Yerxa, who
 was born in Los Angeles at the home
 of her parents, Mr. and Mrs. Harry
 Yerxa.

Mr. and Mrs. Marcus Copps enter-
 tained at dinner on Thursday, the
 guests being Mr. and Mrs. Arthur
 Copps and Miss Dorothy Copps of Los
 Angeles, Mrs. N. H. Hosmer and Miss
 Rena Hathorn of Sierra Madre.

Mr. and Mrs. H. H. Bailey and Miss
 Muriel Bailey, who have recently come
 from Vancouver, were the guests for
 the week end of Mr. and Mrs. J. A.
 Patterson. Mr. and Mrs. Bailey will
 remain through the winter in Los An-
 geles.

Miss Alice Tufts entertained at
 Thanksgiving dinner Thursday even-
 ing Mr. and Mrs. Phil Cass of Los
 Angeles, Mrs. King L. Kendle of Holt-
 ville, Mrs. E. J. Morgridge, Messrs. W.
 O. Morgridge, George B. Morgridge and
 Gilbert Bovard.

A "Thanksgiving Tea" was the novel
 way in which Mrs. F. D. R. Moore en-
 tertained on Thursday. Those present
 were Mr. and Mrs. D. H. Graves and
 Mrs. Hester White of Van Nuys; Mr.
 and Mrs. F. D. Graves and Miss Irene
 Graves of Los Angeles and Mr. and
 Mrs. Walter Hannam and two sons.

Prof. Emil Krippner, musical direc-
 tor of Winnipeg, Canada, who is mak-
 ing a trip through the south, is spend-
 ing the week in Sierra Madre as the
 guest of his former pupil, Mr. Joe
 Langton, Hermosa Ave. Herr Krippner
 is president of the Orchestral Musi-
 cian's Association of Winnipeg, of
 which Mr. Langton is also a director.

Miss Katherine Mason returned
 Wednesday from La Jolla, where she
 has been attending The Bishop's
 School, and will spend her vacation at
 the home of her sister, Mrs. George
 Lettau. While here Miss Mason will
 be entertained a great deal, both by her
 Sierra Madre and Los Angeles friends,
 theater and other parties having been
 planned in her honor.

Miss Annis B. Coffey entertained a
 few of her friends at her home with
 one o'clock Thanksgiving dinner. A
 feature of the dinner was the clever
 riddles which accompanied each course
 and which afforded great amusement.
 In the afternoon an enjoyable game was

played called "The Value of a Cent,"
 each guest having been given a card
 with questions on it which were to be
 answered. The victorious winner was
 presented with "One Cent"—a sachet.
 Among those present were Dr. and
 Mrs. Titian Coffey and son of Los An-
 geles, Mrs. Amelia Churchill and Mr.
 Willard Scott of Sierra Madre.

A delightful dinner party was given
 on Thursday by Mr. and Mrs. George
 Coapman of North Lima street. The
 dining room was tastefully decorated
 in pink and white and pretty place
 cards marked the places where covers
 were laid for Mrs. F. A. Stuart of
 Jackson, Mrs. E. F. Hifcock, Mr. A. W.
 Anderson, Miss Ruth Labar of Delavan,
 Wis., Miss Alverda Stanley of Los An-
 geles, Mr. and Mrs. A. N. Lee, Mr.
 Morgan Lee and Miss Marguerite Lee
 of Los Angeles, Mrs. Hattie Ross, Miss
 Elizabeth Ross, and Mrs. S. J. Morgan
 of Monrovia, and Mrs. H. G. Flint and
 Harold and Curtis Flint of Sierra
 Madre.

Mrs. J. E. Cocks will teach up-to-date
 methods in piano music, and can grade
 up into eastern conservatories. Price
 \$1 per lesson. Reference and address,
 Mrs. Bruce Wallace, 242 Santa Anita
 Court, Sierra Madre.

Horses clipped. C. H. Monroe, Tues-
 days, Thursdays or Saturdays or by
 appointment. At the Pioneer Black-
 smith and Horseshoeing Shop, Her-
 mosa and Mariposa. Phone Red 7.

The News Liner Column is a great
 market place for all classes of goods
 and real estate. Try it.

Be Among
The "Firsts"

You know what it means to be in the
 "first" class.

There are the folks in the first fam-
 ilies, the men who are our first citi-
 zens, the Olympic athletes that finished
 first.

It is a great thing to be first in what
 ever stunt you are doing.

There was George Washington.

You have heard of George because
 he was a first all along the line.

He was not only the first president,
 but "first in war, first in peace and
 first in the hearts of his countrymen."

Well, you cannot be the first presi-
 dent, but you still have a chance.

**YOU CAN BE THE FIRST
 CHRISTMAS SHOPPER.**

Or at least one of the first.

Be first in whatever you undertake,
 and, as you have to undertake Christ-
 mas shopping.

GO TO IT NOW.

This will place you first in the hearts
 of the shopgirls and clerks.

The longer you put it off the more
 of a second, third or fourth rater you
 will become.

**BE A FIRST.
 SHOP EARLY.**

MRS. E. M. BROOKS
 Dressmaking
 Green 63. 178 E. Central.

Los Angeles
Musical College

(Incorporated)

7th Floor Majestic Theatre Building

Piano Department

Mr. Vernon Spencer
 Mr. J. A. Anderson
 Miss Irene Campbell

Mr. Wm. Pfaff
 Mr. Geo. Schoenfelt
 Miss Edna Drynan

Voice Department

Mr. Anthony Carleson
 Miss Catherine Shank
 Miss Agnes Caine-Brown Girard

Mr. Harry Girard
 Miss Grace James

Dancing

Mrs. Fay Marshal-Burr

Dramatic

Mr. and Mrs. Willis Marks
 Mr. and Mrs. Jos. DeGrasse

The College has a full Brass Band and a
 Stringed Orchestra.

Music furnished for Receptions, Dances
 and all public and private affairs.

Classes formed and teachers sent to all
 towns reached by the trolley.

HARRY GIRARD, Mgr.

Phones: Home 10673

Main 2374

SIERRA MADRE FEED & FUEL CO.

TRANSFER AND EXPRESS

DEALERS IN

Hay, Grain, Coal and Wood

POULTRY SUPPLIES

BOTH PHONES MAIN 50

Office and Warehouse 36 N. Lima

Sierra Madre, Cal.

PAY CASH and SAVE MONEY
Some Everyday Prices

At NORRIS'

7 cakes White King Soap	.25
7 cakes Mermaid Queen Soap	.25
6 cakes A. B. Naptha Soap	.25
3 lbs. Sal Soda	.05
3 doz. Clothes Pins	.05
2 cakes Sapolio	.15
2 pkgs. Corn or Gloss Starch	.15
3 pkgs. Parlor Matches	.10
3 cans Campbell's Soup	.25
3 cans Corn	.25
1/2 lb. Lipton Tea, yellow label	.30
Snyder's Catsup, 25c size	.20
2 Loaves Bread, 10c size	.15

Terms: SPOT CASH on Delivery

Goods delivered to all parts of the city

PHONE, BLACK 12

S. R. NORRIS, Prop. of the

Sierra Madre Dept. Store

*Protect your wife and children
 with a Bank Account*

It Is Your Duty

THE man who does not PROTECT his family from
 the hardships if he should die, does not deserve a
 family. The FIRST DUTY of any self-respecting
 man is to bank some money against death or sickness, or
 any un-looked-for calamity that may befall him. If you
 have not realized this before, think it over now. And by
 a few slight sacrifices on your part, you can start a bank
 account that will come in handy to you and YOUR
 FAMILY some day. Do YOUR banking with us.

We Pay 4% Interest

First National Bank

Sierra Madre, Cal.

CHAS. S. KERSTING, President
 F. W. NUETZEL, Cashier

F. N. HAWES, Vice President
 C. H. BAKER, Vice President

INFORMATION
FOR NEW RESIDENTS

The beautiful City of Sierra Madre is building up so
 rapidly, new homes going up all round, I wish the
 new folks to know that I am in the PAINTING BUSI-
 NESS. I wish to say there is no need of sending out
 of town to get your new house painted and decorated
 or your old one repainted. If you are willing to pay
 the same prices, or often less, than you would have to
 pay elsewhere—I can do the work for you. The very
 finest of work too, if you wish. You get just what you
 pay for and order. But remember, real good work and
 fine finish means good material and experienced work-
 manship and it means money too. Good work costs
 more than many care to pay for, but it pays in the end
 —especially if you have a well-built home place. But
 you can't expect to get something for nothing. If you
 want a cheap job, I can do it (but I don't like to). But
 don't kick at the work afterwards. I will give you good
 value at what ever prices you pay and can and will do
 any kind and any class of work you wish in the paint-
 ing business. I understand it, have served my full term
 of apprenticeship in the City of London and had experi-
 ence, both in England and California for forty years in
 the painting business. Don't forget to call me.

Phone Green 80 when you need your
 new house painted or old one repainted

Fine Inside Finish, Tinting, Graining, Gilding,
 Decorating, Public and Private Decorating, Gold
 and all kinds of Sign Painting and Lettering

J. D. TUCKER, Painter

Established in Sierra Madre 1888

Residence, Suffolk Ave.

Sierra Madre, Cal.

DEL MONTE

All of you know the quality of canned fruits and vegetables, under the Del Monte Brand

Just Received 1912 Pack

Creole Cooked Oysters

The only oysters canned in their own juice

Sole agents for Sierra Madre for the well known Brand of

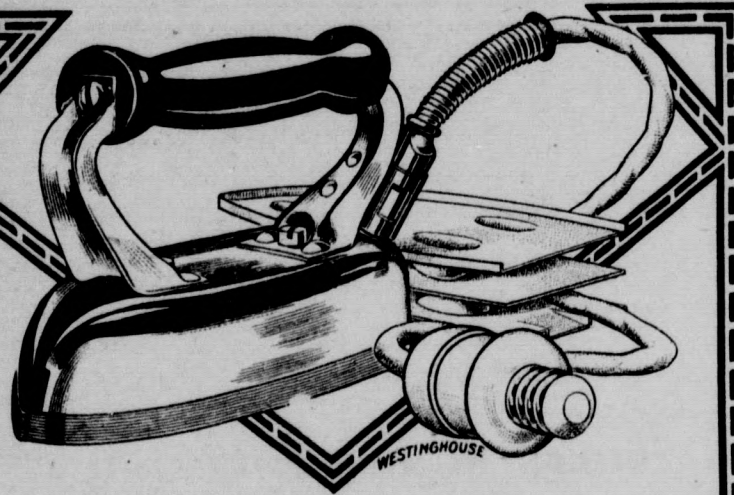
McNally's Pure Olive Oil

The sale is made when the customer is satisfied

N. T. BROWN

Main 46

Bank Bldg.



The Westinghouse Electric Iron

FOR easy, fast, economical ironing. Always ready for use at the turn of the electric switch—always at the right temperature

No stove to bother with—no heat to make ironing day a time to be dreaded. You do the ironing on the porch or in any cool room. The Westinghouse Iron pays for itself over and over in the time and strength that it saves.

Use it the same as an ordinary iron. Nothing about it to get out of order. Ask for the iron with the Westinghouse seven-year guarantee.

Sierra Madre Electric Co.

E. S. MOLLENKOPF, Mgr.

Phone Green 22

Baldwin Avenue

MAP OF THE WORLD

FIRST SHEET ISSUED OF UNITED STATES SECTION OF GIGANTIC UNDERTAKING

The first sheet of the United States portion of the international map of the world has just been issued by the United States Geological Survey and includes Rhode Island and portions of New York, Connecticut, Massachusetts, New Hampshire, Maine and Nova Scotia. This world map, recently undertaken by agreement among the leading nations, is being prepared on the scale of 1 to 1,000,000—that is, 1 linear inch on the map represents 1,000,000 inches, or nearly 16 miles, on the earth's surface. The map is to consist of about 1,500 sheets covering all the land areas of the world, each sheet representing 4 degrees of latitude and 6 degrees of longitude. The sheets will be numbered according to a scheme covering the whole world, and the symbols indicating the natural features and the works of man will be uniform on all the sheets. It has been the dream of geographers for many years to have an international map scientifically constructed on a uniform scale, and the work is now well under way.

The maps at present available, printed on all sorts of scales, in geographies and atlases, where the most important areas are allotted the greatest space, inevitably lead to misconceptions as to the relative size of the different countries. Thus it may not be generally realized that the area of Scotland and Ireland together is less than that of any one of our five largest states; or that Texas is much larger than France; or that the new states of New Mexico and Arizona are each larger than the combined areas of the Balkan countries of Bulgaria, Roumania, Servia, and Montenegro, now engaged in war with Turkey; or that Argentina is more than three times the size of the thirteen original states. With an international map of a uniform scale the study of comparative geography will become far more fascinating and instructive.

Printed in Six Colors

The sheet just issued, which is numbered "North K 19" and known as the Boston sheet, is printed in six colors and shows all the principal cities and towns, railroads, main wagon roads, and other works of man, and the rivers, lakes, and other water features. The different depths of the ocean are denoted by contour lines, or "depth curves," and various shades of blue, and the relief, or altitudes of all parts of the land surface, by contour lines and color gradations, from pale green to brown, a different tint being used for each 100 meters of altitude. The sheets for the completed millenth map of the world would if combined cover an area about 150 feet by 75

feet or a globe 40 feet in diameter; the United States portion would be about 16 feet in width, a very large wall map. The Boston sheet is 24 by 25 inches and this will be the size of most of the United States sheets. The maps of areas at the far north covering 6 degrees of longitude will of course be much narrower than those areas covering 6 degrees at the equator. At the present rate of progress the United States portion of the international map should be finished within eight or ten years. It will be by far the best map of the country in existence.

Need of an Accurate Map

There is, in fact, no very accurate map of the United States as a whole, although the Geological Survey publishes a base map about 7 feet in width and the General Land Office has issued a similar map. Most of the commercial maps, though pretty to look upon, are full of gross errors. For a superficial study of the country the ordinary maps may serve the purpose, but when one finds a town 5 or 6 miles out of position with reference to a railroad or some other town he realizes that the present-day geography or atlas map is anything but accurate. The Geological Survey has topographically mapped in great detail more than one-third of the United States, but these maps are mostly on a scale of 1 mile or 2 miles to the inch and are too large for ordinary comparative purposes.

The Boston sheet of the millenth-scale map is a very accurate map and is a beautiful product of the engraver's and lithographer's art, printed on fine enameled paper. This sheet is sold by the Geological Survey at the bare cost of production, namely 40 cents, which will be the price of the other sheets as issued. Thus the entire map of the United States will cost \$20.80.

As a preliminary to the issuance of the completed color sections of the United States portion of the world's map the Survey is printing, in black and white, state maps on the scale of 1 to 500,000, being thus four times as large as the world's map of the same area. Already such maps have been finished and printed for Vermont, Illinois, Indiana, Iowa, Minnesota, Mississippi, and Georgia and a dozen others are in process of publication. These are sold by the Survey at varying prices according to the size of the maps. For instance, the Vermont map is sold at 10 cents and the Minnesota map at 40 cents. The colored Boston sheet (North K 19) of the world's map or any of the state maps mentioned can be procured from the Director of the United States Geological Survey, Washington, D. C.

People who once use News liners are apt to keep it up. That is because they find it pays.

Postcards at the News Printery

WHEN YOU CAME TO SOUTHERN CALIFORNIA

Wouldn't you have been delighted and wouldn't you have saved some money had you known of the PERSONALLY CONDUCTED TROLLEY TRIPS of the Pacific Electric Railway?

3 UNEQUALED **\$1**
GREAT TRIPS ANYWHERE EACH

Balloon Route Trolley Trip

Triangle Trolley Trip

Old Mission Trolley Trip

A total expense of \$3 covers all three trips and gives the traveller the most comprehensive, truthful knowledge of the Southland.

RESERVED SEATS.

PARLOR CARS

COMPETENT COURTEOUS GUIDES.

RECOMMEND THEM TO YOUR FRIENDS FROM THE EAST. THEY WILL THANK YOU.

Call or write for Folders to give or send them.

Corset Fitting a Study

Our corsetiere is expert in the art of fitting—serious study to your figure and its needs is given, esteeming the improvements effected with pride. Corset-fitting at our store is an event—it transcends the ordinary. We invite you to enjoy it.

Gossard Corsets, lace in front..... \$3.50 to \$6.50
Warner's Rust-Proof Corsets..... \$1.00 to \$5.00
Warner's Brassieres..... 50c, \$1, \$1.50

Herman R. Hertel

Both Phones 407

PASADENA

41-47 N. Raymond

Examine Our Furniture Closely



if you would get at true values—it's so easy to substitute materials and "fake" honest workmanship. You're welcome to make critical examination of every piece of fair priced furniture we offer for sale.

J. J. BERGIEN

Blue 68

87 W. Central

TRY NEWS WANT ADS FOR RESULTS

Suggestions From Sierra Madre's CHRISTMAS SHOP

We told you it would not be necessary to go out of town to do your Christmas shopping. An inspection of our stock will convince you that we have made good. Here are a few items:

Stationery

Is always appropriate as a Christmas remembrance and we are able to supply this at prices from

15c to \$7 Per Box

Sterling Silver Deposit Ware

This new style in table ware has become more than a fad and we are able to show a full line of the smaller pieces at prices from

50c to \$4

Christmas Cards, Booklets, Etc.

Our line is exceptionally choice this year and we advise an early selection. We will carry as usual a small line of childrens' Christmas books

Makes you selections early and let us lay them aside for you. A small deposit will hold your choice until you wish them. This plan will relieve you of late shopping and give you the best to choose from.

Confectionery

A complete and well assorted line of chocolates, bon bons and hard candies at prices ranging from

Chocolates 50c, 60c, 75c and \$1 per lb.
Christmas Mixed 15c lb. two lbs. for 25c
15c lb. seven lbs. \$1

Agent for Jevne Chocolate Bon Bons

Art Leather

Is always acceptable and our stock includes mats, pillow covers, doilies, music rolls, purses, shopping bags, bill books, card cases, cigar holders, etc., at prices ranging from

15c to \$5

A choice line of dates and figs in

5c, 10c and 15c Packages

Patterson's

Everything for the Christmas Package

The fancy boxes of all sizes and the twine and ribbon and the tissue paper, the gold and silver tinsel cord

Boxes..... 5c to 25c
Gummed paper ribbon, per roll..... 10c
Twine, red and green, per ball..... 5c
Tissue, all shades, per roll..... 10c
Gold and silver tinsel cord, per spool..... 10c

Decoration for the Home and Tree

Paper bells..... 1c to 25c
Paper garlands..... 5c, 10c and 15c
Tree decorations..... 1c to 15c each

Candles, candle holders, snow, etc.

Don't forget to include Ice Cream in planning the menu for your Christmas dinner. We can supply you in bulk, bricks or fancy goods for any scheme of color or decoration. Give us your order and cease to worry—for it will be filled right

THE SIERRA MADRE NEWS

By GEORGE B. MORGRIDGE

PUBLISHED FRIDAYS

SUBSCRIPTION \$1.50 YEARLY

ENTERED AS SECOND CLASS MATTER AT THE POST OFFICE AT SIERRA MADRE, CALIFORNIA

OFFICE, ROOM G, KERSTING COURT

OPPOSITE PACIFIC ELECTRIC STATION

TELEPHONE BLACK 42, UNIVERSAL LONG DISTANCE CONNECTIONS

FRIDAY, NOVEMBER 29, 1912

Two Auto
Accidentsto Sierra Madre People
In One WeekBoth come within classes
for which we provide in-
surance at low rates

Are You Protected?

Don't wait and regret only
when it is too late

A. S. MEAD

Real Estate Loans
Insurance Rentals

Exchange 2

Residence Red 88

Kersting Court Sierra Madre

FEED AND FUEL
TRANSFERAll kinds of stock and poultry
feed. Best grades of fuel

Andrew Olsen

Red 85 Res., Black 24

TEAMING

OF ALL KINDS

Heavy Hauling, Orchard Work
T. HENDERSON

Green 29 E. Highland

Carriage For Hire

By the Hour or Day. Meets any car

M. GOLDSTEIN

Main 75 Res. Green 81

PUMPS

that combine
simplicity,
efficiency,
low cost of
maintenanceThe Layne Patent Multi-Stage Enclosed Shaft
Centrifugal Pump and Screen. Sand does not trouble
WRITE FOR CATALOG NO. 76

Layne & Bowler Corp.

902-910 Santa Fe Ave. (Cor. Violet)
LOS ANGELES, CAL.

Sierra Madre has a lot of citizens who think of themselves as public spirited and never fail to express their heartfelt interest in any enterprise which happens to be under consideration. Then they say, "Yes, the Board of Trade is a fine thing and has done lots of good, but I haven't time to attend the meetings, so it is not worth while to become a member." In effect they leave both the work and expense of the promotion and improvement work of the community to the members of that organization. Is it fair? Why should not these men at least contribute to the financial support of the work, even if they cannot find time to participate in the work itself. Why should not the Board of Trade have at least as large a membership as the Woman's Club, with a roll of nearly 200 names? Surely the men of Sierra Madre are as wide awake as the women. The work of the Board of Trade is for the common good. It benefits commuters as well as any other class. Likewise the man whose excuse is that his health will not permit him to go out in the evening. With a membership of 200 the effective workers would be able to accomplish vastly more than is now possible with the limited means at their disposal. Let every man who is really public spirited at least furnish the evidence of a Board of Trade membership.

Postcards at the News Printery

BURDETTE ON BOOSTING

Bob Burdette recently gave some wise advice on the necessary foundations of a boosting policy as follows:

"It's an easy enough thing to build a city and to keep it going. Just make it good. That's the first and hardest thing. People will swarm into a good town like flies around a molasses barrel. Make your town fair and it will increase in grace and growth and population faster than you can put figures on the scoreboard."

"Give it a world-wide reputation in politics, religion and business, for fair play and square dealing, and you can't build a wall high enough to keep people out of it. You may make it a concrete wall, water-proof and airtight, but good people, the right kind of people, will seep through, like the water of an irrigation ditch. The high reputation of a city is its cleverest advertiser, its loudest boomer, its best immigration agent."

"But a city will never attract new business men by making war on an honest business already established. It will never attract more capital by attempting to drive out respectable capital already invested. It will never win a reputation for fair play and square dealing by organizing an alliance of other cities to help it cripple and throttle an honorable corporation, represented by some of its best citizens, which has been a most welcome and potent factor in the upbuilding of the towns allied against it."

"Let's build fast and as high and as broadly and as well as we can. But let's start right, and keep right. Everything else will follow."

Postcards at the News Printery

NOTICE OF SPECIAL MEETING OF
STOCKHOLDERS

BE IT HEREBY RESOLVED, That at a regular meeting of the board of directors of the Sierra Madre-Lamanda Citrus Association, a corporation organized and existing under the laws of the State of California, duly held on the 29th day of October, 1912, at the office of said corporation in their packing house at Lamanda Park, County of Los Angeles, State of California, a meeting of the stockholders of said corporation is hereby called for and will be held at the office of said corporation at Lamanda Park in the County of Los Angeles, State of California, on the 6th day of January, 1913, at 9:00 o'clock in the forenoon of that day for the purpose of considering and acting upon the proposition to increase the capital stock of said corporation from Ten Thousand Dollars divided into One Thousand shares of the par value of Ten Dollars each to Twenty-five Thousand Dollars divided into Twenty-five Hundred shares of the par value of Ten Dollars each. The amount to which it is proposed to increase the capital stock is twenty-five thousand Dollars for the purpose of improving and enlarging the property of said corporation.

This notice is to be published in the Sierra Madre News once a week for a period of sixty days.

SIERRA MADRE LAMANDA CITRUS ASSOCIATION.

N. W. HAMILTON, President.
WALTER I. ALLEN, Secretary.
(Seal)

Dated, October 29th, 1912. 5-1.

NOTICE OF ASSESSMENT

Vosburg Water Company: Location of principal place of business Lamanda Park, Los Angeles County, California.

NOTICE IS HEREBY GIVEN, that at a meeting of the Board of Directors held on the 1st day of November, 1912, an assessment of Eight Dollars (\$8.00) per share was levied upon the capital stock of the corporation, payable immediately to the secretary of the corporation at his residence, Sierra Madre Villa, Los Angeles County, California. Any stock upon which this assessment shall remain unpaid, on the 2nd day of December, 1912, will be delinquent and advertised for sale at public auction, and unless payment is made it will be sold on the 21st day

Suits \$1.00

To Advertise Our Business the
City Cleaning Works
OF MONROVIA

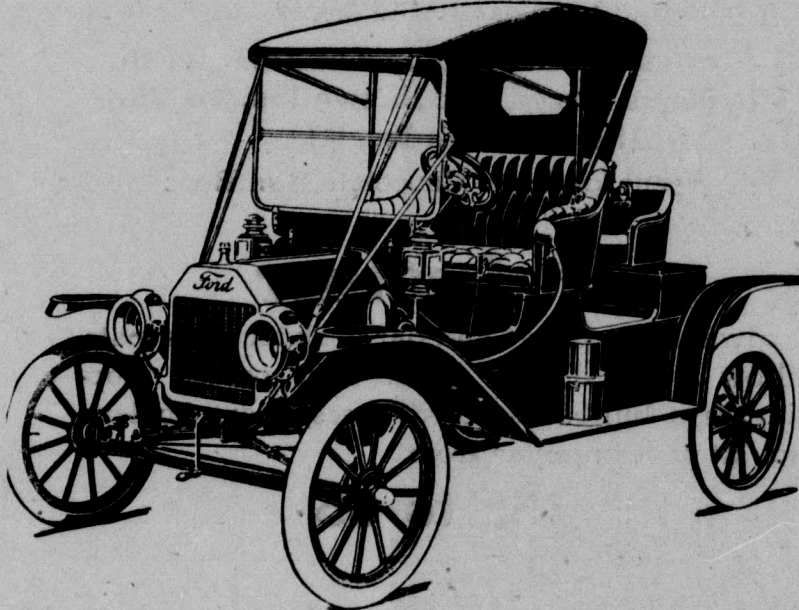
Shall Clean and Press Ladies' and Gent's Suits for \$1.00

From November 25 to November 30

Telephone Green 36 or leave orders at

Mountain View Inn, Central Ave.

Auto Calls Mon., Wed. and Sat.



Do you know why every Ford owner is a Ford booster? The Ford must be the best buy in the market, dollar for dollar, or Ford owners would not be so unanimous

New Model Coming Soon

Watch our show room. We expect a sample in a few days

Sierra Madre Garage

Ford and Studebaker Agency

Main 110

37 W. Central

M. D. WELSHER

GROCER

MAIN 6

News Liners

Advertising inserted under this heading at the rate of five cents per line or each insertion.

MISCELLANEOUS

WANTED—Two loans of \$600 each for 3 years at 7% on real estate security. A. S. Mead. 9

FOR RENT—Desk space or room for small stock of goods. A. S. Mead. 9tf

FOR SALE—Modern 6-room cottage with bath; also 11-room house. Terms to suit. Apply to J. D. Tucker. 7-11

FOR SALE—Postcards at the News Printery—next door to the Post Office. 7

FOR SALE

Large corner lot on Baldwin Ave., 62x190, \$750. Best bargain in town. Improved lot on Adams St., 50x150 at \$400.

Four-room furnished house on large lot at \$1,050. Terms.
Seven-room modern house on improved street, large lot, at \$2,600. Terms.

A. N. ADAMS

Phone Black 8 Opposite P. E. Station

of December, 1912, to pay the delinquent assessment, together with costs of advertising and expenses of sale.

DR. E. R. MAXWELL, Secretary,
Sierra Madre Villa, Los Angeles County, California. 6-9

DRUGS and SUNDRIES

We carry a complete stock of fresh, pure drugs and give the most careful attention to compounding prescriptions. We have a large assortment of Sundries and sick room supplies and an attractive line of toilet articles

Christopher's Ice Cream

Sierra Madre Pharmacy

F. H. HARTMAN

Sunday Hours 8—11 a. m. 2—5 p. m.

Phone, Black 25

20% Off Refrigerators

10 to 15% Off Gas Stoves

To reduce our present stock
we are making the above
reductions from regular prices
for ten days only

Now is the Time to Buy

Sierra Madre Hardware Co.

Phone Main 98

33-35-37 W. Central Ave.

RENAKER & GAY

FUNERAL DIRECTORS

Auto and Horse Drawn Ambulances

Resident Undertaker. Olsen Bldg. Lady Assistant

Cor. Baldwin and Central

Telephone Main 93

HERD TUBERCULAR TESTED

We deliver twice daily to all parts of the city

For Milk and Cream Phone Blue 14

LIVE OAK DAIRY

M. STEVENS, Proprietor

Our Motto is to Please

Try us. Phone Blue 14

Monrovia Steam Laundry

All work guaranteed first class. Our wagons visit

Sierra Madre regularly

We Do Cleaning and Pressing

Phone 87 Monrovia and driver will call.

Transfer and Express

Will convey passengers or baggage to or from Santa Fe or P. E. Stations. Let us know if you are expecting freight or express and we will deliver it promptly

S. R. G. TWYECROSS

Green 2; Res. Black 11.

S. E. Cor. Central and Baldwin

Suggestions for
Christmas Gifts

Victor Victrolas.....\$15 to \$400
Edison Phonographs.....\$15 to \$200
Victor and Edison Records..... 50c to \$7
Eastman Kodaks..... \$1 to \$200
Postcard Albums..... 50c to \$3
Stationery, per box..... 25c to \$6
Waterman Fountain Pens.....\$2.50 to \$10
Conklin Fountain Pens.....\$2.50 to \$10

Cigars—all prices by the box

Toys of all kinds

Come here and you will find it easy to solve
the problem of what to give for Christmas

Doucet's

Phone Main 75

Opp. P. E. Station